

A graphic consisting of six squares arranged in two rows of three. The top row has two light gray squares followed by one light red square. The bottom row has two light gray squares followed by one light red square. The text 'TRAINING PROGRAMS' is centered over the top-left square of the bottom row.

TRAINING PROGRAMS

ABOUT US



Multi industry

Multi functional

Founded in
2002

Servicing more
than 500
companies PAN
India

Over 20,000
professionals
catered



OUR BELIEF



**Our Science is people, we believe
in people and their ability to
learn and adapt**

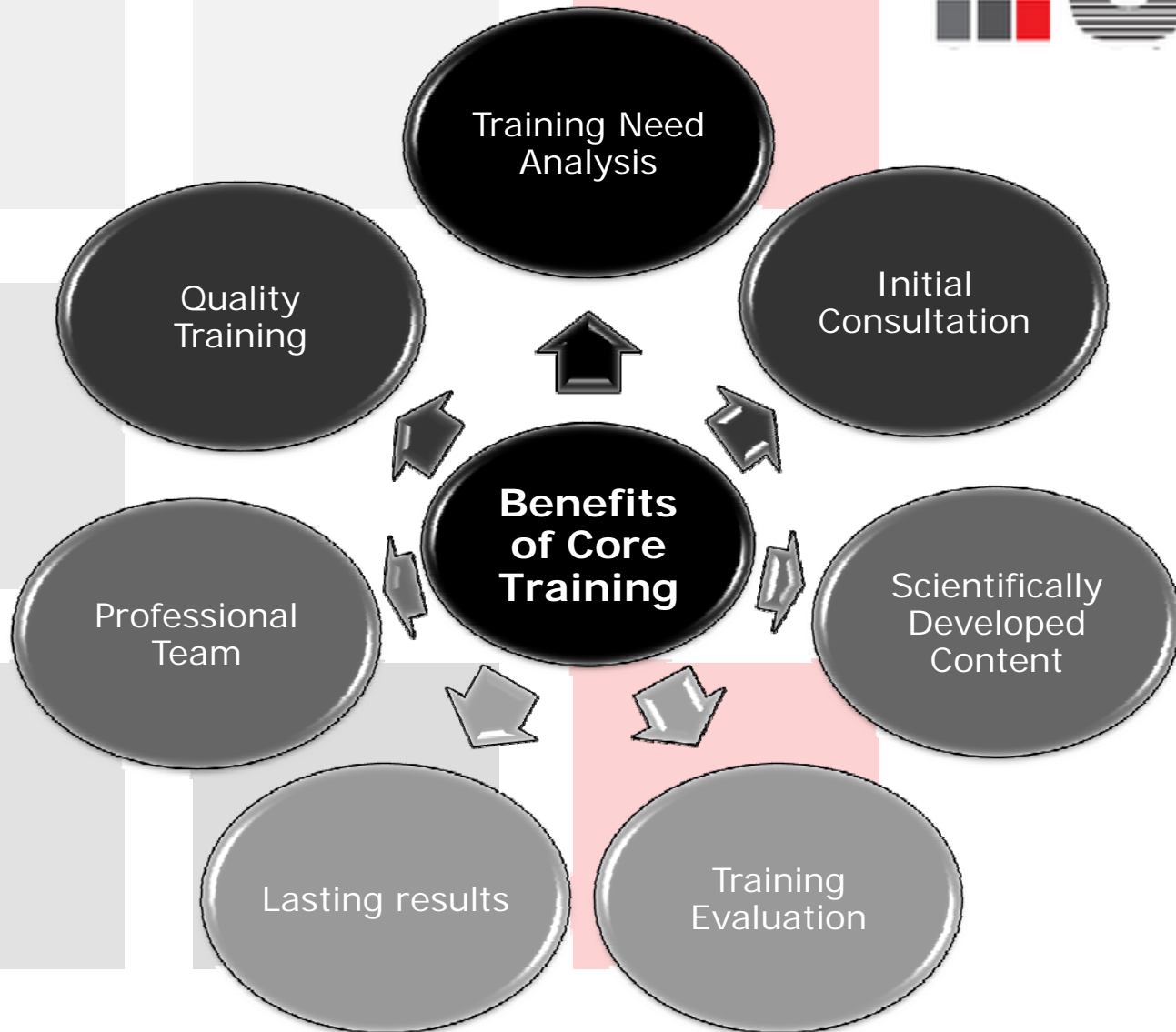


**Above all we believe in their
power to change**

OUR SERVICES



- **Recruitment Management**
- **Training Services**
- **Performance Management**
- **Compensation Management**
- **HR Helpdesk**
- **Strategic HR**



OUR TRAINING PROGRAMS



Business Training Courses

Managerial Development

- Conflict Management
- Coaching & Mentoring
- Stress Management
- Time Management
- Leadership Skills

Human Resource

- HR Administration
- Induction Training
- Recruitment & Selection
- Successful Appraising

Sales

- Negotiation Skills
- Selling Skills
- Customer Care Training

OUR TRAINING PROGRAMS (contd.)

Personality Development Workshops

- Confidence Building
- Change Management
- Communication Skills
- Interview Techniques
- Personal Grooming
- Telephone Etiquette

Special Courses

- One to One Coaching
- English Enhancement
- Outbound Training
- Campus to Corporate
- Open Programs
- Courses for NGOs
- Courses for Educational Institutions

OTHER TRAINING SERVICES

Highly customized and subjective services, based on the consultation and requirements of your organization

- **Training Need Analysis**
- **Training Need Evaluation**
- **Content Development**
- **Technical and/or Product Training**
- **Psychometric Tests**

OUR TRAINERS



The team is led by Dr. P.K. Ghosh

- **Chemical Engineer**
- **Doctorate from IIM, Ahmedabad**
- **Over 14 years of Corporate experience**
- **Been associated with over 15 institutes as full-time or visiting faculty, IIM K, IIT KGP, IIM L, to name a few**
- **Specializes in the fields of : Marketing Research, Customer Service & Satisfaction, Management Development Programs, Techno-commercial feasibility studies, etc.**
- **Authored two books on Industrial Marketing and Sales Management**

OUR CLIENTS



Alstom Limited	Cognizant Technology Solutions India Pvt. Ltd., Chennai	Praxair India Pvt.Ltd.	M.S.T.C. Ltd.,	HLL
Perfetti	Castrol	Pidilite	Hienz	3M India Ltd.
Henkel Spic India Ltd.	Marico Industries Ltd.	Reckitt & Benckiser India Ltd.	Organon	Lafarge
UB Group	Tata Tea	VST Industries	Boots Piramal	Coca Cola
	Pepsi Co. India Pvt. Ltd.	Cadburys	Parle Agro	

OUR PROPOSITION



- **Conducting training need analysis for the organization**
- **Classify the trainings needs under technical and non-technical**
- **Using our training methodologies design the training program as per the client requirements**
- **The content will be based on the type of training program required**
- **Trainers from our team will deliver the training program in specified time guidelines**

TRAINING PROGRAMS WE CONDUCT



Managerial
Effectiveness

Effective Written
Communication

Problem Solving
and Decision
Making

Selling Skills for
Industrial
Products

Stress
Management

Negotiation
Skills

Consumer
Relationship
Management

Competitive
Marketing

Interpersonal
Skill

Time
Management

Inventory
Management

Materials
Management

Marketing
Orientation

Unleashing the
Power of your
subconscious
mind

Assertiveness

Team Building

Leadership
Development



Thank you for your time and attention

**We look forward to the pleasure of
working with you**

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